Bucks County Free Library's Social Media Guidelines

4/20/22

These guidelines are for use on Bucks County Free Library's social networking profiles, including but not limited to Facebook, Instagram and YouTube.

We want to hear from you!

- Post any questions or comments you have about library programs, services, etc.
- Please stay on topic.
- If you have a question or comment that you do not want to ask publicly, you may use the <u>Contact Us form</u> on our website.

Before commenting on social media, please remember:

- Social media is a public forum. Think before you comment.
- Please respect other people's comments and viewpoints.
- Comments and direct messages may be archived by Bucks County Free Library staff, even if the messages are deleted by the writer.

Comments or direct messages containing the following may be hidden or deleted, and frequent offenders banned from library social media accounts:

- Off-topic content
- Obscene or vulgar language
- Defamatory, threatening or discriminatory language that targets a protected class
- Sexually explicit language, images, cartoons, memes, or other offensive material
- Spam or commercial information
- Personal information of another person, such as telephone numbers, addresses or library card numbers
- Violation of the copyright, trademark, or other intellectual property rights of any person or entity