**Supplemental Information Sheet**

**Marketing and Fundraising Specialist**

Name: Date Completed:

Please base your responses on your current or most recent position. If your experience other than your current or most recent position is particularly important, please provide that information with a notation that it’s from an earlier position and the name of that institution.

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1. Describe your experience producing materials for fundraising campaigns and donor engagement. Include a list of the types of communication pieces you have produced.
2. Describe your experience with strategic planning. Include information about community surveys you have conducted or focus groups you have led.
3. Describe your experience developing and delivering training in public relations and marketing. Include information about tools you have used to deliver virtual training and a list of topics you covered.
4. Describe your experience producing simple designs for promotional items such as newsletters, brochures, posters, and bookmarks. Include a list of the software you have used.
5. Describe the most significant professional achievement so far in your career.

**Thank you for your interest!**